

Heavy Duty Plastic Labels and Overlays

Functional, Customizable, and Durable



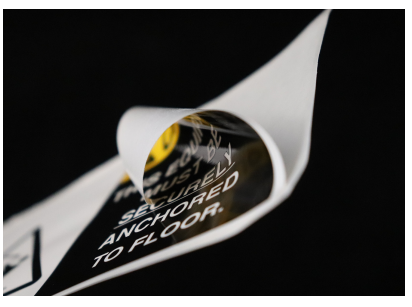
Dimension *and* Function

Product identification isn't a one-size-fits-all. There's no single formula for labeling a product or piece of equipment. Metal nameplates are a *tried-and-true* solution but certain applications and uses require something more flexible (*literally*). Plastic labels and overlays are common in every industry; for relaying safety information, branding, and creating an intuitive user-interface and experience.

This eBook will walk you through our offerings for plastic product identification and some ways you can create a visually appealing and effective plastic label or overlay.

Durable Material Choices

A variety of plastic materials are available for you to choose for your label, all providing the protection and functionality required for your product.



Polyester (Mylar)

A thin and flexible material, often combined with an overlamine. Providing resistance against chemicals and harsh elements.



Polycarbonate (Lexan)

A thin, durable material that resists abrasions and can stand up to exposure to cleaning solutions, chemicals, and harsh environments. Available in thicknesses up to .030".



Vinyl

A common substrate choice for caution and warning labels because of its flexibility and low price point. Also used for asset tags and POP display branding.

Plastic LABELS AND OVERLAYS

Plastic labels offer an affordable and versatile way to display your brand or communicate crucial information. Include your logo to reinforce brand recognition or highlight safety information to keep users operating safely - these labels can be tailored to your needs.



SINGLE PIECE



STRIPS



ROLLS

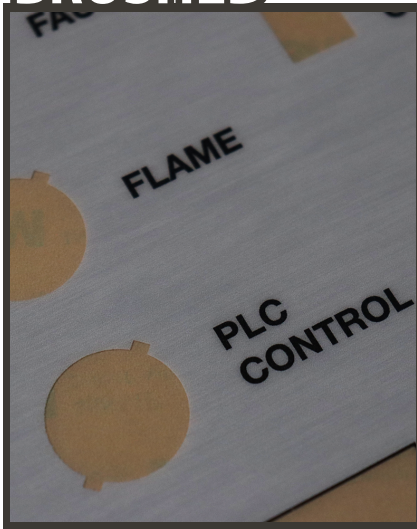


KITS

Available as single pieces, rolls, strips, or kits for an easy application and assembly.

We offer five different finishing options for your plastic labels.

BRUSHED



MULTI-GLOSS



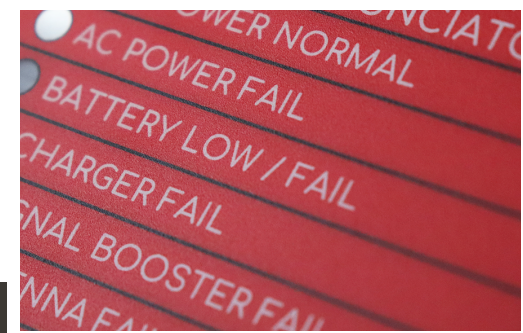
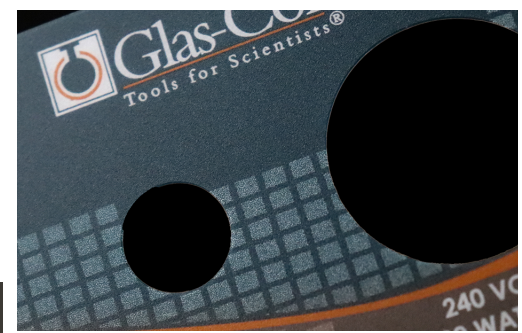
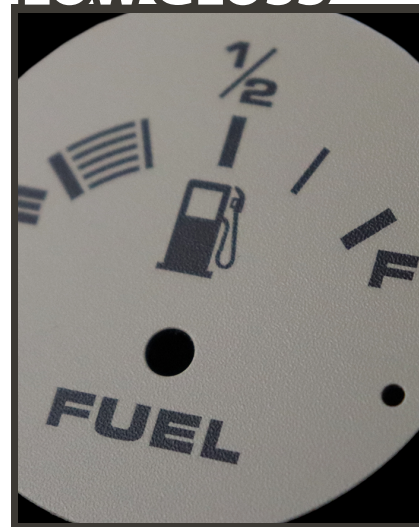
ANTI-GLARE



HIGH GLOSS



LOW GLOSS



You can also choose from a
Hardcoated or Velvet
Polycarbonate.

FUNCTIONALITY FOR CHALLENGING CONDITIONS

There are a variety of industries that utilize a plastic substrate: pressure sensitive labels, security labels, OSHA Safety labels, high-temperature, chemical-resistant, and permanent labels.

Here are a few examples of the kinds of industries that rely on plastic labels, panels, and overlays:



AUTOMOTIVE



MEDICAL



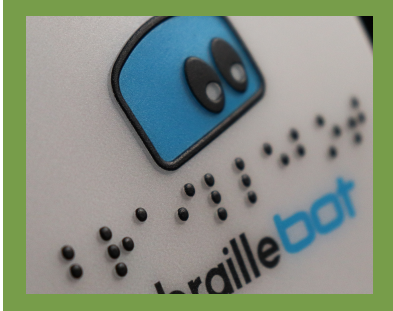
INDUSTRIAL EQUIPMENT



TECHNOLOGY

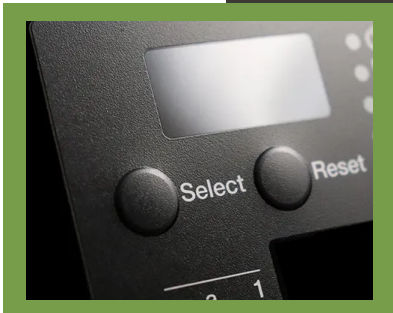
DIMENSIONAL *Brand Awareness*

Embossing and Doming naturally draw attention, pulling the eyes of potential consumers to your brand!



LOGOS OR TEXT

Use embossed graphics to emphasize your logo or key product information.



BUTTONS

Embossed buttons are functional and aesthetic. Selective gloss or texture can further distinguish the design.



PATTERNS

Embossed elements are not limited to just graphics, borders, or buttons. Create a unique texture!



DOMING

A clear layer of urethane, creating a bubble over the decorated surface. The chemical and weather resistance is also an added bonus!

Durable Graphics Made Simple.

What you need, when you need it.



Related Resources

Check out our blogs for more helpful information about Heavy Duty Plastic Labels and Overlays.

Blogs

[Polycarbonate 101: What it is and Why it Works.](#)

[Form and Function: Embossed Polycarbonate Overlays](#)

[What is Pantone?](#)

[How to Add Dimension to Plastic Labels and Graphic Overlays](#)

[Leveraging Visual Communication to Share Critical Information](#)

[Our New Strategic Partnership with Clarion Safety](#)